



Consultant STRATEGY PACKET

This 6 Month Business Strategy is an example of how much you can make with your business based on the following activity:

2 Beauty Experiences a WEEK:

- 4 Faces in attendance at each {8 Faces total}
- Sharing the Opportunity with at least 4 of them
- Average of \$300 in Sales at each Beauty Experience {\$600 total}

Resulting in a total activity of:

- 32 Faces for the MONTH
- Sharing the Opportunity with at least 16 people
- \$2,400 in Sales for the Month

THE RESULTS ARE BASED OFF THE FOLLOWING AVERAGES AND STATISTICS:

- Avg. Beauty Experience is 4 Faces
- \$75 in Sales per Face = \$300 in Sales per Beauty Experience
- We share the Marketing Plan with at least 50% of the Faces we see
- 1 in 5 Marketing Plans will choose to start a business
- New Team Members will average out \$2,000 per person in Inventory

Please note that these are estimated averages, so you are **NOT LIMITED** to these results. You may find that your averages are higher than this example. You might have some appointments that produce less and some that produce way more, so they will average out overall. You might find that you sponsor in 3 out of your 5 Marketing Plans instead of 1 out of 5. You will have some New Team Members who choose to set themselves up with more than \$2,000 Inventory and some who start with less. These numbers are meant to average out over all, not become a standard for each appointment or individual.

activity

MONTH 1

results

- 2 Beauty Experiences a Week = 8 a Month
{Total of 32 Faces}

- Statistically 1 out of 5 who hear the Opportunity will join your Team.
- Sharing the Opportunity with at least half of the 32 Faces you were in front of {16} would give you 3 New Team Members.

- \$300 Avg. in Sales per Beauty Experience = \$2,400 in Sales
- 50% Commission = \$1,200 PROFIT
- \$1,200 Wholesale Ordered... Earning your You Hold The Key Designer Jewelry!

- 3 New Team Members.
- \$2,000 avg. Inventory for each New Team Member {some will opt for more on hand than that, some might do less}. That gives you a total of \$6,000 Team Production.
- The Company pays you a 8% commission on your Team Member's orders - out of the Company's profit.
- Your 8% commission would be \$480

- The Company pays you a \$50 Bonus on each Qualified new Team Member so you receive a \$150 Bonus.

- The Company pays you a \$100 Bonus once you earn your Red Jacket by becoming a Star Team Builder with 3 Team Members. Congratulations on your \$100 Bonus!

Your PROFIT for the Month: \$1,930
Career Path Status: Star Team Builder {Red Jacket}

activity

MONTH 2

results

- 2 Beauty Experiences a Week = 8 a Month
{Total of 32 Faces}

- **\$2,400** in Sales
- **\$1,200** PROFIT
- **\$1,200** Wholesale Ordered
- You have earned your You Hold The Key Designer Jewelry!

- 16 Marketing Plans.

- 3 New Team Members.
- Avg. **\$6,000** Team Production.
- The Company pays you a **9%** commission once you have 5 Team Members – out of the Company’s profit.
- Your **9%** commission would be **\$540**

- **\$150** Team Building Bonus

- 6 Active Team Members

destination: **VACATION**
6 Qualified Team Members **DONE!**



Your PROFIT for the Month: **\$1,890**
Career Path Status: **Team Leader and On Target Car Driver**

activity

MONTH 3

results

- 2 Beauty Experiences a Week = 8 a Month
{Total of 32 Faces}

- **\$2,400** in Sales
- **\$1,200** PROFIT
- **\$1,200** Wholesale Ordered
- You have earned your You Hold The Key Designer Jewelry!

- 16 Marketing Plans.

- 3 New Team Members.
- Avg. **\$6,000** Team Production.
- The Company pays you a **13%** commission once you have 5 Team Members who are working their business each month – out of the Company’s profit.
- Your **13%** commission would be **\$780**

- **\$150** Team Building Bonus

- 9 Active Team Members

destination: **VACATION**
Production is **DONE!**



Your PROFIT for the Month: **\$2,130**
Career Path Status: **Director in Qualification and 1st month of Car completed**

activity

MONTH 4

results

- **2** Beauty Experiences a Week = **8** a Month
{Total of 32 Faces}

- **16** Marketing Plans.

- **\$2,400** in Sales
- **\$1,200** PROFIT
- **\$1,200** Wholesale Ordered
- You have earned your You Hold The Key Designer Jewelry!

- **3** New Team Members.
- Avg. **\$6,000** Team Production.
- Your **13%** commission would be **\$780**

- **\$150** Team Building Bonus

- **12** Active Team Members

Your PROFIT for the Month: **\$2,130**
Career Path Status: **2nd month Director in Qualification and 2nd month of Car completed**

activity

MONTH 5

results

- **2** Beauty Experiences a Week = **8** a Month
{Total of 32 Faces}

- **16** Marketing Plans.

- **\$2,400** in Sales
- **\$1,200** PROFIT
- **\$1,200** Wholesale Ordered
- You have earned your You Hold The Key Designer Jewelry!

- **3** New Team Members.
- Avg. **\$6,000** Team Production.
- Your **13%** commission would be **\$780**

- **\$150** Team Building Bonus

- **15** Active Team Members

Your PROFIT for the Month: **\$2,130**
Career Path Status: **Director in Qualification and 3rd month of Car completed**

activity

MONTH 6

results

- 2 Beauty Experiences a Week = 8 a Month
{Total of 32 Faces}

- **\$2,400** in Sales
- **\$1,200** PROFIT
- **\$1,200** Wholesale Ordered
- You have earned your You Hold The Key Designer Jewelry!

- **16** Marketing Plans.

- **3** New Team Members.
- Avg. **\$6,000** Team Production.
- Your **13%** commission would be **\$780**

- **\$150** Team Building Bonus

- **15** Active Team Members

Your PROFIT for the Month: **\$2,130**

Career Path Status: **NEW Director & NEW Car Driver**



During this time you are teaching your Team Members to follow the same strategy, resulting in their own profit, new team members and accomplishment of their individual success and personal goals.

TOTAL RESULTS

PROFIT: **\$12,340**

18 Active Team Members

A **FREE** Car

Promotion into Directorship

An All Expense Paid Trip for **2**, Cruise to the Bahamas!

These results are estimated from **JUST** the activity mapped out in this example. It does **NOT** include your income from your Reorders, or commissions from your existing Team Members who continue to work their business.